

Business & Industry Night

Business & Industry Night is the Chamber's largest event of the year. It is the area's longest-running trade show and is an excellent guide to exploring the latest offerings of area businesses. Designed to showcase West Shore Chamber members' products and services in a fun atmosphere, Business & Industry Night provides area businesses maximum exposure to the region's business community. Attendees enjoy high quality hors d'oeuvres, entertainment, prizes and giveaways.

Date: October 6, 2011

Projected Attendance: 800 - 1,000

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600 - \$4,400

Prior Year Sponsors: Central Penn Business Journal; AmeriChoice Federal Credit Union; Gunn Mowery LLC; CBS 21; WHP 580; Capital BlueCross

\$4,400 Event Sponsor Benefits (limit 7, industry exclusive):

- Premier exhibit spot near the front entrance of event
- 10 tickets to the event; discount on additional tickets
- Logo on all promotional materials including:
 - Chamber website
 - Chamber newsletter
 - Exhibitor brochure
 - Event invitation
 - Television commercial on WHP CBS 21
 - Back cover of the Central Penn Business Journal
- Recognition in radio commercial on WHP 580
- Recognition in all press releases
- Live, on-air interview with R.J. Harris from WHP 580 during the event
- Event promotion in Chamber publications
- Event promotion to media
- Newsletter recognition
- A detailed attendee list following the event

\$600 Exhibitor Benefits (unlimited):

- 10' x 6' space with back and side drapes
- A draped 4' or 6' table with two chairs
- Electricity
- Listing on back cover of the Central Penn Business Journal
- Four tickets to the event; discount on additional tickets





