

Business Conference

This half-day business conference offers information on a variety of professional development topics. The event includes a continental breakfast, lunch, breakout sessions, exhibit area, networking breaks, lunch and keynote speaker.

Date: November

Projected Attendance: 75 - 100 attendees

Chamber Contact: Tammy McCrae, P: 761-0702, F: 761-4315, tammy@wschamber.org

Sponsorship Investment: \$1,000 - \$5,000

Prior Year Sponsors: United Concordia Dental; Cumberland County Economic Development; Central Penn Business Journal; Purpose 1 Inc.

\$5,000 Executive Sponsorship Benefits:

- Ten event registrations
- Ten additional registrations for keynote luncheon
- Full page advertisement in the event program
- Recognition in Chamber newsletter
- Listing as the top sponsor in event communications
- A display table in a prominent area at the event
- Industry exclusivity
- Five minutes of presentation time at morning keynote
- Five minutes of presentation time at luncheon keynote
- Company banner displayed in a prominent location at the event
- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo on email reminders
- Logo on print advertising
- Logo on marketing materials
- A detailed attendee list following the event

\$1,000 Supporting Sponsorship (limit of 4) Benefits:

- Three event registrations
- Three additional registrations for keynote luncheon
- Half page advertisement in the event program
- Event promotion in Chamber publications
- Event promotion to media
- Listing in event communications
- A display table in a prominent area at the event
- A detailed attendee list following the event





