

Connections Newsletter

This monthly publication is the Chamber's number one form of communication, with 1,000 copies mailed to the Chambers entire membership. *Connections* Newsletter is also distributed at events and in commercial and industrial relocation packets. 98% of members who receive the newsletter read and share it in their offices.

Date: Monthly

Impressions: 1,000 print/ approximately 500 online

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Investment: \$120 - \$600

Prior Year Sponsors & Advertisers: Altland House; BSI/Berm Studios; ChamberChoice; Computer Information Systems; Cumberland County Economic Development; F&M Trust; Harrisburg International Airport (HIA); High Associates; Konhaus Marketing & Communications; Pennoni Associates Inc.; SECCO Inc.

Sponsorship Benefits:

- Exclusivity
- Company name and message on the front page of the newsletter
- Flyers inserted in 1,000 print copies
- Sponsored edition linked to your website in online newsletter
- Sponsored edition on the Chamber's front page for one month
- Sponsored edition in newsletter archives online for an entire year

Advertising Benefits:

(Single - 2.5" x 2.5" space for \$120, Double - 5" x 2.5" for \$230; Quad - 5" x 5" for \$440)

- Ad printed in 1,000 print copies
- Ad on www.wschamber.org for a month
- Ad in newsletter archives online for an entire year
- Frequency discounts available per edition



Be a Winner at Business & Industry Night
Hundreds of Chamber members and community professionals are getting ready to cash in their chips at the best business-to-business networking event of the year. The 6th Annual Business & Industry Night "An Evening in Monte Carlo" is a top-notch trade show that will take place from 3:00 to 7:00 p.m. on October 7 at the Radisson Penn Harris Hotel & Convention Center in Camp Hill. Tickets are on sale now for \$30 until October 6 or \$25 the day of the event.

Mountz Jewelers will add to the game play by bringing Miss Pennsylvania Courtney Thomas to draw the winning ticket for the grand prize - a beautiful diamond lucky star pendant valued at \$300 donated by Mountz Jewelers. All attendees are invited to turn in their door prize entry at the Chamber booth located in the rear of the Keystone Rooms for a chance to hit this jackpot.

Enthusiastic exhibitors have been dealt in and are preparing their booths to celebrate this year's Monte Carlo theme. Three awards will be presented at the end of the evening to winning exhibitors. The Best in Show, voted on by attendees; The Best Use of Theme voted on by a panel of judges appointed by the Business & Industry Night Committee; and Best Sales Approach, voted on by "secret shoppers."

Go all in and pick up a ticket to the area's best business show today! Order tickets online at www.wschamber.org or email events@wschamber.org for more information. Special thanks to this year's sponsors: AmeriChoice Federal Credit Union, Capital BlueCross, Gunn-Mowery Insurance, WHP 366, WHP CBS 21, and Central Penn Business Journal.

Popular Trap Shoot Event Returns
The Chamber's Women in Business Roundtable Committee will gather members for a day of networking on September 27. The West Shore Sportsman's Association will be the site of the 4th Annual Trap Shoot, sponsored by Wells Fargo Advisors.

This event is a popular way for Chamber members to network while engaging in an activity that is different, fun and exciting. Let's a new skill in a safe and comfortable setting thanks to volunteers from the West Shore Sportsman's Association. These volunteers will instruct attendees on firearm safety and provide tips and guided practice during the shoot.

All equipment including firearms, sporting clays, ammunition and safety gear is included in the \$50 registration fee. Also included is a networking lunch catered by Sir D's Catering and a special gift from the Women in Business Roundtable. If you would like to attend the networking lunch only, the cost is \$25 per person.

Both those experienced in firearm sports and those who have never picked up a firearm before have found this event to be fun and exciting. There will be several shooting activities featured at this year's event. The registration fee includes 25 rounds of trap shooting, a target shooting activity on the pistol range and five pistol rounds at the chalking tree, a competitive activity of speed and precision. Additional ammunition to participate in the chalking tree activity will be available for \$5.

Trap shooting rounds take place in groups of five. Members may assemble a group of five colleagues or register individually and request placement for added networking. Registration is limited to the first 50 members.

Thank you to supporting sponsors: CertPro Painters, Integra Print & Image, Jackson Siegelbaum Gastroenterology, and Sir D's Catering. Additional sponsorships are available. Contact Leigh Ann Hottel at 761-0702 for more information.

Planning a Holiday Party? Book now and save at Liberty Forge...See inserted flyer for more details.

Sept. 14
Economic Forecast

Sept. 21
Mixer

Sept. 27
Trap Shoot

Oct. 1
Carlisle vs. West Shore Chamber Shootout

West Shore
Chamber of Commerce
Fostering Business