

West Shore
Chamber of Commerce

Inspiring Business

Chamber Opportunities Catalog

**A Guide to Sponsoring, Marketing and
Partnering with the West Shore
Chamber of Commerce**

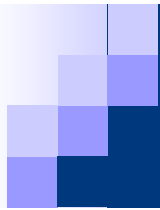


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The West Shore Chamber of Commerce offers its members many different opportunities to market their services and products to other businesses and consumers through our website, publications, and events. With a diverse membership and a strong presence in the community, the Chamber reaches a broad spectrum of consumers and businesses.

Thank you for your interest in West Shore Chamber of Commerce investment opportunities. Your sponsorship is more than a great marketing opportunity and investment in a quality event – it is a contribution to the Chamber and our service to the community. Your support helps the Chamber serve the business community while keeping membership affordable for businesses of all sizes.

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Mission, Vision & Values

Mission

The West Shore Chamber of Commerce represents, promotes and facilitates business for the community.

Vision

The West Shore Chamber is a dynamic business organization that advances member success, influences issues and exemplifies strong business performance.

Achieved By

- Enhancing ethical and professional business excellence
- Being independent, member-driven and member-funded
- Communicating valuable information to our members and community
- Fostering membership involvement in Chamber committees and activities
- Addressing business and legislative issues affecting our members and community
- Providing economic development, educational and financial resources to our members
- Strengthening the free enterprise system
- Promoting member-to-member business interactions

Values

Friendly -

We welcome all businesses to share in the resources and opportunities available through the Chamber.

Principled -

We represent our commitment to inspiring business through open, honest and ethical decision making and advocacy.

Connected -

We provide opportunities for engaging and productive networking to build business-to-business relationships.

Professional -

We represent best practices in business and promote educational opportunities to advance our members.



Volunteer Opportunities

Members of the West Shore Chamber of Commerce have the opportunity to serve on a variety of committees. This is an excellent way to network with other members, serve our community, and address business interests and issues. Committee members, in cooperation with the Chamber Board of Directors, are the decision makers for Chamber policies and positions.

Some committees meet monthly while others serve at the call of the Chair. Committee communications such as meeting notices and notes are sent via email. The following committees are limited in size: Finance; Nominating; Strategic Planning; and Building. Once you express a desire to serve on a committee, you will be contacted to confirm your appointment.

All other committees have an open enrollment and you can join or resign from them at any time. To join a committee, send an email to wschamber@wschamber.org and a staff member will follow-up with you.

Awards Committee

The Awards Committee is comprised of past Chamber Award recipients, and makes recommendations to the Chamber Board regarding future honorees.

Building Committee

The Building Committee provides recommendations and resources for the continued maintenance of the Chamber's building and property.

Business & Industry Night Committee

The Business & Industry Night Committee plans and carries out the Chamber's annual fall Business & Industry Night Expo.

Economic Development Committee

The Economic Development Committee works on projects that ensure the future economic viability of the West Shore to enhance the quality of life for its citizens. This committee also serves as a resource to identify and educate members on issues and information that will foster economic development in the community.

Education Committee

The Education Committee promotes the business viewpoint within the area school districts, supports free enterprise concepts and addresses issues related to workforce development.

Finance Committee

The Finance Committee is a sub-committee of the Board of Directors which develops and recommends an annual operating budget. This committee is responsible for monitoring the budget during the fiscal year and making recommendations for budget modifications as needed.

Golf Committee

The Golf Committee plans and carries out the Chamber's annual golf outing.

Governmental Affairs Committee

The Governmental Affairs Committee reviews and recommends to the Board, policy positions on legislative issues relating to interests and concerns of members and promotes good government throughout the region. The committee also hosts discussion groups and speakers to provide insight on the activities of our state and local government.



Volunteer Opportunities

(Continued)

Health Care & Insurance Committee

The Health Care & Insurance Committee discusses the status of health care in the community and the impact of insurance costs on member businesses and economic development.

Membership Committee

The Membership Committee supports the Chamber's efforts to attract new members and retain existing members. Members of this committee also serve as Member Mentors which help to facilitate networking with new members and reaches for feedback on membership benefits.

Military Liaison & Veterans' Affairs Committee

The Military Liaison & Veterans' Affairs Committee fosters positive relationships and facilitates communications between local military installations, governmental officials, veterans' organizations and the local business community.

Nominating Committee

The Nominating Committee identifies and nominates members of the Chamber to serve on the Board of Directors. The Nominating Committee also makes recommendations to the Board regarding award recipients.

Nonprofit Committee

The Nonprofit Committee connects the nonprofit community and the business community through educational programs, resources, volunteer connections, and by providing a forum for interaction for strategic alliances and collaborative efforts between non- and for-profit entities.

Personnel / Human Resources Committee

The Personnel / Human Resources Committee members develop tools and strategies to assist members with workplace and workforce issues. In addition, this Committee reviews the Chamber's organizational structure and makes necessary recommendations to the Board.

Program Committee

The Program Committee is a sounding board for planning, coordinating and evaluating past, present and future Chamber programs and events, based on input from the Board and general Chamber membership.

Public Relations & Marketing Committee

Public Relations & Marketing Committee members develop and implement the Chamber's Marketing Plan based on members' needs and enhances the image of the Chamber and its members.

Strategic Planning Committee

The Strategic Planning Committee annually reviews and develops, as needed, the Chamber's strategic plan.

Transportation Committee

The Transportation Committee monitors, suggests and supports solutions to the transportation needs of the area.

Women in Business Roundtable Committee

The Women in Business Roundtable Committee conducts programs and activities providing the opportunity to share information and hear presentations on topics and issues of importance.

Chamber Staff

The West Shore Chamber Staff is proud to assist members with getting the most from their membership investment. Members are encouraged to visit the office during regular business hours, 8:30 a.m. - 4:30 p.m. Monday through Friday.

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West Shore
Chamber of Commerce

Inspiring Business

Networking Mixers

Networking Mixers provide opportunities for members to meet other business people and potential customers. These events take place at a member's place of business where they can showcase their company to attendees. Mixer Sponsors provide the event facility, hors d'oeuvres, beverages and parking. There is one exclusive afternoon and/or evening networking mixer per month.



Date: Twice Monthly (one afternoon, one evening)

Projected Attendance: 75-120 members

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600

Prior Year Sponsors: Metro Bank; Integrity Bank; Susquehanna Bank; West Shore Country Club; Holiday Inn Harrisburg West; Roundtop Mountain Resort; Messiah Village; Hampton Inn Harrisburg West; Sutliff Cadillac Hummer Saab; Orrstown Bank; Mountz Jewelers; Classic Drycleaners and Laundromats; Sutliff Suzuki

Sponsor Benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Planning and on-site event assistance
- Event registration services
- A detailed attendee list following the event



Business Conference

This half-day business conference offers information on a variety of professional development topics. The event includes a continental breakfast, lunch, breakout sessions, exhibit area, networking breaks, lunch and keynote speaker.

Date: November

Projected Attendance: 75 - 100 attendees

Chamber Contact: Tammy McCrae, P: 761-0702, F: 761-4315, tammy@wschamber.org

Sponsorship Investment: \$5,000 - \$1,000

Prior Year Sponsors: United Concordia Dental; Cumberland County Economic Development; Central Penn Business Journal; Purpose 1 Inc.

\$5,000 Executive Sponsorship Benefits:

- Ten event registrations
- Ten additional registrations for keynote luncheon
- Full page advertisement in the event program
- Recognition in Chamber newsletter
- Listing as the top sponsor in event communications
- A display table in a prominent area at the event
- Industry exclusivity
- Five minutes of presentation time at morning keynote
- Five minutes of presentation time at luncheon keynote
- Company banner displayed in a prominent location at the event
- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo on email reminders
- Logo on print advertising
- Logo on marketing materials
- A detailed attendee list following the event

\$1,000 Supporting Sponsorship (limit of 4) Benefits:

- Three event registrations
- Three additional registrations for keynote luncheon
- Half page advertisement in the event program
- Event promotion in Chamber publications
- Event promotion to media
- Listing in event communications
- A display table in a prominent area at the event
- A detailed attendee list following the event



Life Balance

This luncheon event, held by the Women in Business Roundtable Committee, addresses one of the largest issues facing men and women in business: balancing their careers with the many different aspects of their lives. Attendees learn how to evaluate, manage and find balance in their many roles, including strategies to increase their satisfaction in areas of their lives that they want to improve.

Date: January

Projected Attendance: 35 - 50

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600

Previous Sponsors: Launching Lives; Momentum Fitness Center

Sponsorship benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- A detailed attendee list following the event
- Opportunity to provide promotional materials for each registrant
- Admission for two to the event



Swap Your Card To Double Your Business

This luncheon event, held by the Women in Business Roundtable Committee, shakes up the normal meet-and-greet with a fun spin on networking. In this networking exercise, attendees submit two business cards at registration. Then during a networking presentation, the cards are mixed and each attendee receives two business cards. Participants network to match the correct cards and people, while meeting others as they search.

Date: March

Projected Attendance: 35 - 50

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600

Prior Year Sponsors: HDH Group; Carrabba's Italian Grill; Commissioned Officers' Club

Sponsorship benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- A detailed attendee list following the event
- Opportunity to provide promotional materials for each registrant
- Admission for two to the event



Wine Tasting & Culinary Pairing

Business dining is often an important component of business relationships. This educational networking event, held by the Women in Business Roundtable Committee, allows attendees to learn first-hand about wine selections and food pairing in a business environment.

Date: May

Projected Attendance: 25 - 40

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600

Prior Year Sponsors: Joseph James Jewelers; M&T Bank; Silver Spring Golf Course; Sir D's Catering; Event Central

Sponsorship Benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- A detailed attendee list following the event
- Opportunity to provide promotional materials for each registrant
- Admission for two to the event



Annual Trap Shoot

The Women in Business Roundtable Annual Trap Shoot is a popular way for Chamber members to network while engaging in a challenging activity. Both those experienced in firearm sports and those who have never picked up a firearm have found this annual event to be fun and exciting.

Date: Fall

Projected Attendance: 35 - 50

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$2,500 - \$250

Prior Year Sponsors: Wells Fargo Advisors; Sir D's Catering; integra Print & Image; CertaPro Painters; Jackson Siegelbaum Gastroenterology

\$2,500 Main Event Sponsor (exclusive) Benefits:

- Admission for three to the event
- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Logo on event give-away
- Event program recognition
- Banner privileges at the event
- Sponsor sign in a prominent location
- Five minutes of podium time
- Opportunity to provide promotional materials
- A detailed attendee list following the event

\$250 Supporting Sponsor Benefits

- Admission for one to the event
- Sponsor sign in a prominent location
- Event program recognition





Cooking Seminar

This networking luncheon event held by the Women in Business Roundtable Committee will demonstrate how attendees can prepare quick, easy and delicious dinners and give themselves some much-needed time in their day.

Date: November

Projected Attendance: 35 - 50

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600

New This year

Sponsorship Benefits:

- Event promotion in Chamber publications
- Event promotion to media event
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- A detailed attendee list following the event
- Opportunity to provide promotional materials for each registrant
- Admission for two to the event

Annual Golf Outing

This event is the Chamber's premier annual golf outing. Attendees spend the day networking, building relationships, meeting potential customers and having a great time. This event features lunch, 18 holes of golf and a delicious awards dinner.

Date: May

Projected Attendance: 75 - 144

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$2,500 - \$50

Prior Year Sponsors: Accord Restoration, Altland House Hospitality Group, Associated Bag Company, Boiling Springs Tavern, Capital BlueCross, Carlisle Country Club, Classic Drycleaners and Laundromats, Computer Information Systems, Cumberland County Economic Development, Erdman, Anthony and Associates Inc., F&M Trust, Highmark Blue Shield, Martin J. Flannery & Associates LLP, Keith R. Huntzinger CPA, CPP, CSEP, MST, Olive Garden, Orrstown Bank, Paragon Consulting Services, Personal Mortgage Advisors, RETTEW Associates, Inc., Shenk Athletic Equipment Company, The Patriot News, Tursack Incorporated, VNA of Central Pennsylvania, Inc., West Shore Country Club

\$2,500 Tournament Sponsor Benefits (exclusive):

- Registration for eight
- Banner privileges at three locations
- Event program and dinner recognition
- Recognition on event print materials
- Podium recognition and awards presenter at dinner
- Signage at the 1st and 10th holes

\$2,000 Hospitality Sponsor Benefits (exclusive):

- Registration for four
- Banner privileges at two locations
- Event program and dinner recognition
- Recognition on event print materials
- Two tee signs

\$2,000 Gift Sponsor Benefits (exclusive):

- Registration for two
- Logo on high quality event gift, to be approved by Chamber
- Event program and dinner recognition
- Opportunity to provide additional giveaway items

\$1,500 Cart Sponsor Benefits (exclusive):

- Registration for two
- Sign with company logo on all golf carts
- Event program recognition
- Chamber newsletter recognition



Annual Golf Outing

(continued)

\$1,500 Photo Sponsor Benefits (exclusive):

- Registration for two
- Company logo on all foursome photos
- Event program recognition
- Chamber newsletter recognition

\$1,500 Flag Sponsor Benefits (18 holes):

- Exclusive flag placement for two additional years
- Registration for two
- Logo on pin flags
- Event program and dinner recognition

\$1,500 Hole-in-One Sponsor Benefits (exclusive):

- Registration for four
- Event program and dinner recognition
- Chamber newsletter recognition
- Company name on sign for cash prize
- Photo in newsletter upon awarding cash prize

\$1,000 Beverage Sponsor Benefits (exclusive):

- Registration for four
- Sponsor provides beverage at designated location
- Event program and recognition
- Chamber newsletter recognition
- Tee sign

\$1,000 Games Sponsor(1 each) Benefits - (Go for the Green, Beat the Pro, Putting Contest)

- Registration for four
- Sponsor provides prize approved by the Chamber at designated hole
- Event program recognition
- Chamber newsletter recognition
- Tee sign at designated holes

\$500 Bag Sponsor Benefits (exclusive):

Provide 144 bags to be approved by the Chamber for promotional items

\$100 Tee Sign Sponsor Benefits (unlimited):

- Event program recognition
- Tee sign at the tee box
- Hole requests honored as available

\$50 Promo Insert Benefits (unlimited):

Provide one item approved by the Chamber for 144 bags



Business & Industry Night

Business & Industry Night is the Chamber's largest event of the year. It is the area's longest-running trade show and is an excellent guide to exploring the latest offerings of area businesses. Designed to showcase West Shore Chamber members' products and services in a fun atmosphere, Business & Industry Night provides area businesses maximum exposure to the region's business community. Attendees enjoy high quality hors d'oeuvres, entertainment, prizes and giveaways.

Date: October 6, 2011

Projected Attendance: 800 - 1,000

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$4,400 - \$600

Prior Year Sponsors: Central Penn Business Journal; AmeriChoice Federal Credit Union; Gunn Mowery LLC; CBS 21; WHP 580; Capital BlueCross

\$4,400 Event Sponsor Benefits (limit 7, industry exclusive):

- Premier exhibit spot near the front entrance of event
- 10 tickets to the event; discount on additional tickets
- Logo on all promotional materials including:
 - Chamber website
 - Chamber newsletter
 - Exhibitor brochure
 - Event invitation
 - Television commercial on WHP CBS 21
 - Back cover of the Central Penn Business Journal
- Recognition in radio commercial on WHP 580
- Recognition in all press releases
- Live, on-air interview with R.J. Harris from WHP 580 during the event
- Event promotion in Chamber publications
- Event promotion to media
- Newsletter recognition
- A detailed attendee list following the event

\$600 Exhibitor Benefits (unlimited):

- 10' x 6' space with back and side drapes
- A draped 4' or 6' table with two chairs
- Electricity
- Listing on back cover of the Central Penn Business Journal
- Four tickets to the event; discount on additional tickets



Economic Forecast Luncheon

The Chamber's Economic Forecast is an annual event featuring an economic expert to share insights on the previous year and predict trends for the upcoming year. This event helps broaden members' understanding of the local, regional and state economies in addition to the trends that impact our community and businesses.

Date: September 2011

Projected Attendance: 200

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$4,500

Prior Year Sponsor: Metro Bank

Sponsorship Benefits:

- VIP Table of 8
- Event promotion in Chamber publications
- Event promotion to media
- Opportunity to provide expert speaker
- Opportunity to provide promotional materials for each registrant
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- A detailed attendee list following the event



Business Achievement Luncheon

This luncheon event is in honor of the Business Achievement Award winner. The award is given to an individual or individuals who, through creativity, perseverance, and education, have developed a successful enterprise; whose efforts has created jobs, products, and opportunities; whose high moral and ethical values has set a standard of excellence in the marketplace; and whose dynamic leadership has thrust central Pennsylvania into economic prominence.

Date: February 2011

Projected Attendance: 200

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$3,000

Prior Year Sponsor: Metro Bank

Sponsorship Benefits:

- VIP Table of 8
- Event promotion in Chamber publications
- Event promotion to media
- Opportunity to provide promotional materials for each registrant
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- A detailed attendee list following the event



Carlisle vs. West Shore Chamber Shootout

The Carlisle vs. West Shore Chamber Shootout is a shotgun start, four-person scramble golf outing. This networking event gives members the opportunity to have a great day on the links while building business relationships with members of both Chambers. The environment throughout the day will foster good, friendly competition while strengthening Chamber pride.

Date: Fall 2011

Projected Attendance: 80

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$1,000 - \$50

Prior Year Sponsors: Barb Cross, Cumberland County Commissioner, Capital BlueCross, Shenk Athletic Equipment Company, Sutliff Suzuki, Tursack Incorporated

\$1,000 Tournament Sponsor(exclusive) Benefits:

- Registration for eight
- Banner privileges at three locations
- Event program and dinner recognition
- Recognition on event print materials
- Podium recognition and awards presenter at dinner
- Signage at the 1st and 10th holes

\$900 Hospitality Sponsor (exclusive) Benefits:

- Registration for four
- Banner privileges at two locations
- Event program and dinner recognition
- Recognition on event print materials
- Two tee signs

\$800 Cart Sponsor (exclusive) Benefits:

- Sign with company logo on all golf carts
- Event program recognition
- Chamber newsletter recognition

\$800 Hole-in-One Sponsor (exclusive) Benefits:

- Registration for four
- Event program and dinner recognition
- Chamber newsletter recognition
- Company name on sign for cash prize
- Photo in newsletter upon awarding cash prize



Carlisle vs. West Shore Chamber Shootout (continued)

\$600 Beverage Sponsor (exclusive) Benefits:

- Registration for four
- Sponsor provides beverage at designated location
- Event program recognition
- Chamber newsletter recognition
- Tee sign

\$500 Games Sponsor (1 each) - (Go for the Green, Beat the Pro, Putting Contest)

- Registration for four
- Sponsor provides prize approved by the Chamber at designated hole
- Event program recognition
- Chamber newsletter recognition
- Tee sign at designated holes

\$250 Bag Sponsor (exclusive) Benefits:

Provide 144 bags to be approved by the Chamber for promo items

\$100 Tee Sign Sponsor (unlimited) benefits:

- Event program recognition
- Tee sign at the tee box
- Hole requests honored as available

\$50 Promo Insert (unlimited) Benefits:

Provide one item approved by the Chamber for 144 bags



Capital Region Council of Governments

The West Shore Chamber of Commerce hosts the Annual Meeting for the Capital Region Council of Governments. This event offers Chamber members a unique opportunity to network with the area's local elected officials.

Date: January 17, 2011

Projected Attendance: Approximately 100

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$2,500 - \$500

Prior Year Sponsors: Pennoni Associates Inc.; Cumberland County Economic Development; Greater Harrisburg Association of Realtors

\$2,500 Main Event Sponsor (exclusive) Benefits:

- VIP table of 8
- Event promotion in Chamber publications
- Event promotion to media
- Premier banner privileges (stage)
- Display table
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in event program
- Logo in Chamber Email Reminders
- Newsletter recognition
- Five minutes of podium time
- A detailed attendee list following the event



\$1,000 Event Co-Sponsor (limit 2) Benefits:

- VIP table of 10
- Event promotion in Chamber publications
- Event promotion to media
- Display Table
- Logo in event program
- Logo in Chamber Email Reminders
- Newsletter recognition
- A detailed attendee list following the event

\$500 Supporting Sponsor (unlimited) Benefits:

- Display table
- Registration for two to the event
- Recognition in event program

Spotlight Events

Spotlight Events offer members the opportunity to build relationships in a breakfast or lunch setting. Spotlight Event sponsors kick-off the event by giving a short presentation. This networking event is a great way for sponsors to inform members of their business, products and services.

Date: 2011

Projected Attendance: 50 - 100

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 717-761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$300

Sponsorship benefits (limit 3 per event):

- Two reservations for the event
- 10-minute presentation to the audience
- 6' skirted display table in meeting room
- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Opportunity to provide promotional materials for each registrant
- A detailed attendee list following the event
- Admission for two to the event



Annual Meeting & Luncheon

The West Shore Chamber of Commerce Annual Meeting and Luncheon is a meeting where the Chamber recognizes its volunteers, elects incoming directors and celebrates another year of promoting economic development on the West Shore. The Chamber's most prestigious awards will be presented: the George Hoopy Award, the Les Ginanni Business and Community Connections Award and the Inspiring Business Award.

Date: December 2011

Projected Attendance: 300 - 350

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$2,750 (limit 4)

Prior Year Sponsors: The Patriot News; Konhaus Marketing & Communications; Sutliff Cadillac Hummer; Capital BlueCross

Sponsor Benefits (limit 4):

- VIP table of 8
- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in event program
- Logo on invitation
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Five minutes of podium time
- Opportunity to provide promotional materials for each registrant
- A detailed attendee list following the event



Professional Development Programs & Seminars

Throughout the year, the Chamber hosts professional development seminars on a range of topics important to our membership. These programs and seminars are often suggested by the general membership or Chamber committees. The topics of these events vary. The information provided to members and the public is both timely and important.

Projected Attendance: Varies

Chamber Contact: Leigh-Ann Reitze, P: 761-0702, F: 761-4315, leigh-ann@wschamber.org

Sponsorship Investment: \$600

Sponsorship Benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Opportunity to provide promotional materials for each registrant
- Admission for two to the event





Membership Orientation

Membership Orientations allow new members to join the Chamber staff for lunch and learn ways to utilize their Chamber membership. Existing members who would like a refresher on what the Chamber has to offer are also welcome to attend.

Date: Monthly

Projected Attendance: 10-20 per month

Chamber Contact: Tom Reed, P: 761-0702, F: 717-761-4315, tom@wschamber.org

Sponsorship Investment: \$150/orientation

Prior Year Sponsors: New this year

Sponsor Benefits:

- Logo on event registration website
- Logo on email invitation
- Logo in Chamber Email Reminders
- Banner privileges at the meeting
- Five minute presentation
- Opportunity to provide promotional materials for each registrant
- A detailed attendee list following the meeting

Junior Leadership Central PA

The Junior Leadership Program of Central PA acquaints high school students with community needs and resources which influence the future of central PA; develops leadership skills and encourages students to interact with community leaders, decision-makers and peers from other schools; and challenges emerging leaders to apply their new knowledge and skills to community service projects.

Date: September 2011 - March 2012

Projected Attendance: 25 - 30 11th grade students from area high schools

Chamber Contact: Tammy McCrae, P: 761-0702, F: 761-4315, tammy@wschamber.org

Sponsorship Investment: \$2,500 - \$150

Prior Year Sponsors: Cumberland County Economic Development, AmeriChoice Federal Credit Union, The Patriot News, Engenuity Energy LLC, Hampden Township, Army Heritage Center Foundation

\$2,500 Presenting Sponsor Benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on curriculum materials
- Banner privileges
- Sponsor Signage
- Newsletter recognition
- Five minutes of podium time
- Opportunity to provide promotional materials for each student
- Opportunity to present to students
- Job shadowing opportunity
- Onsite tour/visit opportunity for students

\$1,000 Materials Sponsor Benefits:

- Logo on curriculum materials
- Newsletter recognition
- Job shadowing opportunity
- Onsite tour/visit opportunity for students
- Presentation to students

\$1,000 Site Sponsor (six available) Benefits:

- Logo on curriculum materials
- Presentation to students
- Job shadowing opportunity
- On-site tour/visit opportunity
- Newsletter recognition

\$1,000 Lunch Sponsor (six available) Benefits:

- Newsletter recognition
- Presentation to students
- Onsite tour/visit opportunity
- Job shadowing opportunity

\$150 Scholarship Sponsor Benefits:

- Sponsor sign in a prominent location
- Presentation of scholarships to students



Legislative & Issue-Based Programs

As an advocate for member businesses, the Chamber occasionally hosts roundtables, panel discussions and informational events. The issues addressed typically relate to transportation, economic development, health care, or legislation.

Projected Attendance: Varies

Chamber Contact: Kathleen Mangan, P: 761-0702, F: 761-4315, kathleen@wschamber.org

Sponsorship Investment: \$600

Sponsorship Benefits:

- Event promotion in Chamber publications
- Event promotion to media
- Logo on event registration website
- Logo in Chamber Events Flyer
- Logo in Chamber Email Reminders
- Newsletter recognition
- Banner privileges at the event
- Opportunity to provide promotional materials for each registrant
- Admission for two to the event





Connections Newsletter

This monthly publication is the Chamber's number one form of communication, with 1,000 copies mailed to the Chambers entire membership. *Connections* Newsletter is also distributed at events and in commercial and industrial relocation packets. 98% of members who receive the newsletter read and share it in their offices.

Date: Monthly

Impressions: 1,000 print/ approximately 500 online

Chamber Contact: Mary Clayton, P: 761-0702, F: 717-761-4315, mary@wschamber.org

Investment: \$600 - \$120

Prior Year Sponsors & Advertisers: Altland House; BSI/Berm Studios; ChamberChoice; Computer Information Systems; Cumberland County Economic Development; F&M Trust; Harrisburg International Airport (HIA); High Associates; Konhaus Marketing & Communications; Pennoni Associates Inc.; SECCO Inc.

Sponsorship Benefits:

- Exclusivity
- Company name and message on the front page of the newsletter
- Flyers inserted in 1,000 print copies
- Sponsored edition linked to your website in online newsletter
- Sponsored edition on the Chamber's front page for one month
- Sponsored edition in newsletter archives online for an entire year

Advertising Benefits:

(Single - 2.5" x 2.5" space for \$120, Double - 5" x 2.5" for \$230; Quad - 5' x 5' for \$440)

- Ad printed in 1,000 print copies
- Ad on www.wschamber.org for a month
- Ad in newsletter archives online for an entire year
- Frequency discounts available per edition



Be a Winner at Business & Industry Night

Handfuls of Chamber members and community professionals are getting ready to cash in their chips of the best Business & Industry networking event of the year. The 2014 Annual Business & Industry Night "You Inviting to Dinner Cash" is a top-notch event that will take place from 5PM to 7PM (p.m.) on October 7 at the Radisson Plaza Harris Hotel & Convention Center in Camp Hill. Tickets are on sale now for \$45 until October 6 at 6:00 PM of the event.

Master Invites will add to the game plan by bringing New Professionals Courtesy Invites to draw the winning ticket for the grand prize - a beautiful diamond necklace and pendant valued at \$10,000 donated by Murray Jewelers. All attendees are invited to meet in their chair prize entry at the Chamber booth located in the rear of the business room for a chance to win the jackpot.

Enthusiastic exhibitors have been dealt in and are preparing their booths to celebrate this year's Master Cash event. Their awards will be presented at the end of the evening by winning exhibitors. The Best in Show, voted on by attendees, the Best Use of Theme event, as well as a panel of judges sponsored by the Business & Industry Night Committee and Best Value Award, voted on by "secret shoppers".

Event tickets are \$45 a ticket to the event but business show tickets for the business online at www.wschamber.org in retail/online/news/business for more information. Special thanks to the event sponsors: AmeriStar Federal Credit Union, Capital Blue Cross, Cline Maury Insurance, WSP 106.5, WSP 103.5, and Central Penn Business Journal.

Popular Trap Shoot Event Returns

The Chamber's Business & Industry Roundtable Committee will gather members for a day of networking on September 17. The Wild West Sportsman's Association will be the one of the day's featured Trap Shoot, sponsored by Smith Eagle Builders.

Members are invited to get their Chamber members to network while engaging in an activity that is different, fun and exciting. Learn a few skills in a safe and controlled setting thanks to volunteers from the Wild West Sportsman's Association. These volunteers will feature instruction on firearm safety and provide tips and pointed practice during the shoot.

All equipment including firearms, sporting chairs, ammunition and safety gear is included in the \$15 registration fee. Also included is a networking lunch catered by the C's Catering and a special gift from the Wild West Sportsman's Association. If you would like to attend the networking lunch with the cost at \$15 per person.

Both those experienced in firearm sports and those who have never picked up a firearm before have found this event to be fun and exciting. There will be several shooting activities featured at this year's event. The opportunity to make a 21 rounds of trap shooting, a target shooting activity on the pistol range and live fired rounds at the starting line, a competitive activity of speed and precision. Additional information on participation in the shooting event activity will be available for all.

Trap shooting events take place in groups of 10. Members may assemble a group of five and represent separate individuals and require placement for added networking opportunities to attend on the day of the event.

Thank you to our supporting sponsors of Local Pro Painters, Liberty Print & Design, Inshore Hospitality Construction, and the C's Catering. Additional opportunities are available. Contact Leah, Leah Jones at 717-477-1212 for more information.

Planning a Holiday Party? Book now and save at Liberty Forge...See inserted flyer for more details.

Sept. 14
Executive Retreat

Sept. 21
Other

Sept. 27
Trap Shoot

Oct. 7
You're in Wild West Country

West Shore
Carter-Cummings
Harrisburg



Membership Directory

The West Shore Chamber Membership Directory is a publication with 1,500 print copies that are distributed to Chamber members, business leaders, new businesses, commercial and industrial prospects, and area newcomers. This valuable business resource is referenced time and time again. Advertisers receive a full year of advertising and a free logo ad on the Online Membership Directory.

Date: December 2011

Impressions: 1,500 print

Chamber Contact: Mary Clayton, P: 761-0702, F: 717-761-4315, mary@wschamber.org

Advertising Investment: \$3,159 - \$99

Prior Year Advertisers: Adventure in Advertising; Arooga's Grill House & Sports Bar; Ameriprise Financial Services Inc.; Capital BlueCross; CertaPro Painters; Computer Information Systems; Don Jacobs Insurance; Edible Arrangements; Encks Trophies; ER Lighty Company; Erdman, Anthony and Associates Inc.; F&M Trust; Freysinger Buick GMC Mazda and Hyundai; Gals Cleaning Services; GlossyPixel; Gold's Gym; Graphcom Inc.; HealthSouth Hospitals and Outpatient Centers; Holy Spirit Health System; Ink 2 Thread; Integrity Bank; Keystone Elder Law P.C.; Konhaus Marketing & Communications; Luxor Events & Marketing; Mid Penn Bank; Orrstown Bank; Pennoni Associates Inc.; PNC Bank; SECCO Inc.; Super Spray Car Wash; Susan Smith Law Office; Susquehanna Bank; Visiting Nurse Association

Membership Directory Advertising Specifications		
	Size	Price
Back Cover (Color)	7-1/2" x 10"	\$3,159
Inside Back Cover (Color)	7-1/2" x 10"	\$2,679
Full Page (Color)	7-1/2" x 10"	\$2,499
Full Page (B&W)	7-1/2" x 10"	\$2,099
1/2 Page (Color)	7-1/2" x 4-3/4" or 3-1/2" x 11"	\$1,499
1/2 Page (B&W)	7-1/2" x 4-3/4" or 3-1/2" x 11"	\$1,299
1/3 Page (Color)	4-7/8" x 4-5/8" or 2-3/8" x 9-1/8"	\$1,049
1/3 Page (B&W)	4-7/8" x 4-5/8" or 2-3/8" x 9-1/8"	\$ 899
1/6 Page (Color)	4-7/8" x 2-3/8" or 2-3/8" x 4-5/8"	\$ 595
1/6 Page (B&W)	4-7/8" x 2-3/8" or 2-3/8" x 4-5/8"	\$ 499
Logo Listing		\$ 249
Bold Listing		\$ 99
Shaded/Boxed listing		\$ 99

ChamberPAK

ChamberPAK is the Chamber's direct mail solution allowing members to provide 1,000 copies of their promotional flyer to be inserted into the Chamber's monthly events flyer. ChamberPAK is a great way for businesses to get the word out about sales and discounts, coupons, event invitations, new products and services, a grand opening, donation solicitation, real estate listing, and announcements.

Date: Monthly

Impressions: 1,000

Chamber Contact: Mary Clayton, P: 761-0702, F: 761-4315, mary@wschamber.org

Advertising Investment: \$300

Prior Year Advertisers: Central Penn Business Journal; Cumberland County Economic Development; F&M Trust; Gals Cleaning Service; Gift & Associates; Harrisburg International Airport (HIA); Holy Spirit Health Systems; J. Michael Brill & Associates Inc.; Kenneth & Co. Salon; Keystone Human Services; Leadership Cumberland; Orrstown Bank; Rupperts Lawn Care & Landscaping Inc.; S. Wilson Pollock - Center for Industrial Training; Shred-it of Central PA; Superior Plus Energy Services formerly Montour; Tiffany's on 8th; United Methodist Home for Children

ChamberPAK Benefits:

- **It's Targeted** - In ChamberPAK, your businesses message will reach hundreds of business decision makers.
- **It's Tangible** - Mail literally gets in the hands of your audience and once there, it can engage their senses. Because it's tangible, ChamberPAK conveys a level of importance not easily attributed to other media.
- **It's Engaging** - ChamberPAK allows your audience to choose the time they are most receptive to reading your message, which means they're far more likely to be engaged in it. Members often read and share it with colleagues in the office, greatly expanding readership.
- **It's Brand Building** - ChamberPAK is not just about getting an immediate response; it can also be used effectively to build brands. The Chamber brand is well known for having friendly, principled, professional, and connected members, and by being a part of ChamberPAK you further extend the positive image of your business.
- **It's Cost-Effective** - ChamberPAK is only \$300 a month - less than the cost of postage.



The image shows a promotional flyer for ChamberPAK. At the top, it says 'ChamberPAK' three times in a blue box. To the right, there is a list of 'Your Source for:' with various services like Sales & Discounts, Coupons, Event Invitations, etc. Below this, it says 'Your Direct Mail Solution: Better Than Ever'. It features a list of benefits: Wider Distribution, Lower Price, Monthly Mailing Schedule, and Updated Packaging inside the Events Flyer. There is also a small logo for 'West Shore Chamber of Commerce' and 'Helping Builders'. At the bottom, it provides contact information for Mary Clayton and a registration form link.



Mailing List Rental

The West Shore Chamber allows members to purchase a one-time, single use mailing list, complete with the names and addresses of members. The membership list can be broken down by business category or zip code. The Chamber can provide those who purchase the mailing list with either an Excel spreadsheet by email or printed mailing labels.

Date: Anytime

Impressions: 800+

Chamber Contact: Mary Clayton, P: 761-0702, F: 761-4315, mary@wschamber.org

Advertising Investment: \$0.10/address

Prior Year Advertisers: Altland House Hospitality Group; Cumberland County Economic Development; New Hope Ministries

Mailing List Benefits:

- Customizable list
- Two format options available
- Flexible to your schedule

Note: The rental of the Chamber's mailing list is subject to the following conditions, each of which is a material part of this Agreement.

1. Only an active member of the Chamber is eligible to rent the mailing list.
2. The mailing list renter agrees that he/she will not disclose, transfer, duplicate, reproduce or retain any portion of the list in any form whatsoever, including entering the list into an electronic database. Renter agrees to use the list one time with the approved materials.
3. The mailing list renter agrees to reimburse the Chamber for all costs which the Chamber may incur (including attorney fees) in enjoining unauthorized parties from using the membership list and in recovering damages sustained by the Chamber in all cases where such unauthorized parties gained access to the membership list through the renter listed above, either intentionally or unintentionally, or through any of the renter's agents or employees. Renter further agrees to indemnify and hold the Chamber harmless from any claim, demand, or suit regarding the use or misuse of the mailing list by renter or by any person or entity coming into possession of the mailing list renter, whether intentional or unintentional and whether authorized or unauthorized.
4. The mailing list renter agrees the Chamber will have the right to monitor the use of the mailing list.
5. The mailing list renter agrees that prior to receiving the membership list from the Chamber he/she will forward to the Chamber copies of all materials, which will be mailed to the names on the requested mailing list. The Chamber has the absolute right to deny rental of the list based on a review of the materials to be distributed to the names on the list. The renter understands that the Chamber approval of the mailing materials does not constitute endorsement of the materials.
6. Email addresses of Chamber members will not be given to the renter.



Online Membership Directory

In addition to the printed membership directory, the Online Membership Directory is a tool utilized by many consumers, area businesses, and those relocating to the area. The Online Membership Directory is one of the Chamber's most visited webpages. All members receive a free basic listing with their membership. Upgrade options are available to those wanting to increase their visibility.

Date: Ongoing

Impressions: Average of 2,000/month

Chamber Contact: Mary Clayton, P: 761-0702, F: 761-4315, mary@wschamber.org

Advertising & Sponsorship Investment: \$100 - \$25

Prior Year Advertisers & Sponsors: AmeriChoice Federal Credit Union; Attain Learning Centers; Brown, Shultz, Sheridan & Fritz; COR Construction Services; Don Jacobs Insurance Service Inc.; Express Employment Professionals; Flinchy's; Fraser Advanced Information Systems; Holy Spirit Health System; HP; Konhaus Marketing & Communications; McKonly & Asbury; Metro Bank; Mountz Jewelers; Nimlock Central PA / Exhibit Studios; Odessa Design; Orrstown Bank; PRworks; Purpose 1; Pyramid Construction Services; RETTEW & Associates; Super Spray Car Wash; Thomas, Thomas & Hafer; uFinancial formerly Wienken & Associates; Urology of Central PA; The Warrell Corporation; West Shore EMS; WHP CBS 21; The Woods at Cedar Run; Zimmerman's Automotive Service Inc.

\$100 Category Sponsor Ad Benefits (limit 1/category):

- Category Exclusivity
- Opportunity to provide your advertisement and text in a category of your choice
- Link to your website

\$50 Logo with Listing Benefits (unlimited):

- Logo in your listing
- Logo links to your website

\$25 Highlighted Listing Benefits (unlimited):

- Enhanced listing with light yellow background
- Different divider bar color

\$55 Highlight & Logo Listing Package Benefits (unlimited):

- Logo in your listing
- Logo links to your website
- Enhanced listing with light yellow background
- Different divider bar color
- Savings of \$25/year

Event Email Sponsorship

Once a week, the Chamber sends an email to more than 1,400 member representatives, giving them the most up-to-date information on upcoming events, opportunities and committee meetings.

Date: Weekly

Impressions: Approximately 1,400/month

Chamber Contact: Mary Clayton, P: 761-0702, F: 761-4315, mary@wschamber.org

Sponsorship Investment: \$75/week

Prior Year Advertisers & Sponsors: Cedar Cliff Subway; Events Central; Pennlive.com; Sir D's Catering

Event Email Sponsor (limit 1/week) Ad Benefits:

- Premier positioning at the top of Email Reminder
- Logo in the email
- 30-word message
- Link to your website

West Shore Chamber of Commerce
Events Email Reminder

Tuesday **October 19, 2010**

Dear Mary,

Please mark your calendar for these upcoming West Shore Chamber [Events](#) and [Opportunities](#):

October Networking Mixer
October 20, 3:00 - 7:00 p.m., Orrstown Bank, 3045 Market Street, Camp Hill

Join the West Shore Chamber of Commerce for an evening of business-to-business networking. Mixers offer an opportunity to meet new Chamber members and expand your professional network. Mixers are free to attend, but registrations are requested.

[Click here to register today.](#)

Women on the Rise Luncheon
October 27, 11:30 a.m. - 1:30 p.m., Radisson Penn Harris Hotel & Convention Center, 1150 Camp Hill Bypass, Camp Hill

MEMBERS 1st
HARRISBURG GOLF CLUB

In the tradition of Business Women's Forum, the Greater Carlisle, Harrisburg, and West Shore Chambers of Commerce are offering a new way for women professionals to be inspired throughout the year. Join us for the first Women on the Rise luncheon and panel discussion. Expert panelists will share how women can leverage their strengths when facing challenges and what top management within an organization can do to nurture talented women.

[Click here to register today.](#)

Flu Shot Clinic
November 1, 2:00 - 4:00 p.m., West Shore Chamber of Commerce, 4211 Trindle Road, Camp Hill

VISITING NURSE ASSOCIATION
of CENTRAL PENNSYLVANIA

Don't let the flu catch you off guard this winter. The cost of the seasonal flu vaccine is \$33, payable at the door. In addition to the clinic at the Chamber, the VNA will schedule site visits to any business. This clinic is open to anyone 18 years or older.

West Shore Chamber of Commerce
Inspiring Business

In This Email

- [October Mixer](#)
- [Women on the Rise](#)
- [The Next 30 Days](#)
- [New! Post Card to Double-Track](#)
- [Local Agent Services](#)

Email Sponsor

pennlive.com

Increase the reach, frequency, and targeting of your ad with our Microsoft Media Network alliance, and get found on major search engines with Search Solutions.

[Click here for more information.](#)

Join Us on Facebook

Do you and your business have news to share? You can post your business sales, awards and announcements to the Chamber's Wall for other friendly, principled, connected, and professional members to see.

[Find us on Facebook](#)

Upcoming Committee Meetings

- [10/21 Business & Industry Night](#)
Center Hill
- [11/26 Technology Committee](#)
- [10/27 Public Relations & Marketing Committee](#)
- [11/28 Governmental Affairs Committee](#)

Chamber Links



Benefits of Membership

We welcome all businesses to take advantage of West Shore Chamber of Commerce membership. Our goal is to help you receive a return on your membership investment, build relationships and stay informed and connected.

Join today and benefit from:

- Networking opportunities
- Business, legislative and economic resources
- Ribbon cuttings and grand opening celebrations
- Referrals for your company
- Professional development
- Discount group health insurance
- Committee participation to network, discuss issues and solve problems facing business
- Free on-site notary services
- Business advocacy
- Legislative support
- Discounted economic development lending resources
- Electricity aggregation pool
- **And much more!**

Not a member?

Just complete the membership application form and return to the West Shore Chamber.

Membership Application

Date: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ Website: _____

Primary Contact: _____ Title: _____

Address: _____

Phone: _____ Email Address: _____

Business Category: _____

The first business category is included with membership. Additional business categories can be purchased for \$30/each. Please visit www.wschamber.org for a list of categories.



Benefits of Membership

(Continued)

Business Description (please limit to 20 words*): _____

** The Chamber reserves the right to revise descriptions over 20 words.*

**Please visit www.wschamber.org/application.shtml for membership rates.
Please add a one-time processing fee of \$25.**

Membership Rate: _____ (+ \$25) = Total Amount: _____

Method of Payment

- Invoice
- Check (please make checks payable to the West Shore Chamber of Commerce)
- Credit Card Visa MasterCard American Express

Card Number: _____ Expiration Date: _____

Billing Zip Code: _____ VIN # _____ Receipt Request: Email Fax Mail

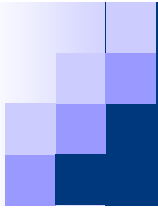
Your Signature: _____

Printed Name: _____

With the signing, the undersigned agrees to pay the appropriate dues to the West Shore Chamber of Commerce according to the Membership Investment Schedule. With the signing it is understood that the membership will continue until cancelled by written notice while in good standing or revoked for the cause according to the West Shore Chamber of Commerce By-Laws.

EIN 23 132 9320

Thank you for your membership support!



Trade Request



West Shore Chamber of Commerce
4211 Trindle Road, Camp Hill, PA 17011
P: 761-0702 F: 761-4315
www.wschamber.org
wschamber@wschamber.org

Company: _____
Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Signature: _____

Company Will Provide:

Describe the product or service: _____

Begin Date: _____ Expiration Date: _____

Additional Information: _____

_____ Total Value of Trade: \$ _____

Describe the product or service you wish to receive: _____

This proposal must be submitted to the Chamber for all trade considerations. Submission of this form does not indicate approval.



Business Women's Forum

Business Women's Forum (BWF) is a day long annual conference geared towards women professionals. This year marks the event's 17th year. The Forum is a product of three Chambers of Commerce working together; the Greater Carlisle Area Chamber, the Harrisburg Regional Chamber, and the West Shore Chamber. Their mission is to provide opportunities for business women of all professional levels to network, create business contacts, and develop additional leadership skills in a motivational and supportive environment.

Date: April 28

Projected Attendance: 400

Chamber Contact: Tammy McCrae, P: 761-0702, F: 761-4315, tammy@wschamber.org

Sponsorship Investment: \$10,000 - \$500

Prior Year Sponsors: AAA; Aflac; Belco Community Credit Union; BR Solutions, a division of Bybel Rutledge LLP; Business2Business Magazines; Capital BlueCross; Classic Drycleaners and Laundromats; Deeter Gallaher Group LLC; Deloitte Consulting LLP; Giant Food Stores, LLC; Harrisburg Magazine; Holiday Inn Harrisburg West; Holy Spirit Health System; Jack Gaughen Realtor ERA; Lamar Advertising; Latsha David Yohe & McKenna, PC; Members 1st Federal Credit Union, Mid Penn Bank; Mountz Jewelers; Patriot-News; PCI Insurance, Inc / PA State Chamber of Business & Industry; PPL; Pierson Computing Connection, Inc.; Press and Journal Publications; Service 1st Restoration & Remodeling; Susquehanna Style Magazine; The Camera Box; Unique Limousine; Urban Connection; Women's Leadership Network of the United Way of the Capital Region

\$10,000 Presenting Sponsor Benefits (exclusive):

- Exclusive use of "Presented by" terminology on all promotions, media, and materials, and opportunity to address audience during lunch
- Premium placement 8'x10' exhibit booth space
- 10 full day attendee passes to the Forum with VIP seating at lunch
- Logo & company name on PowerPoint background during breakfast & lunch
- Logo on all recognition signage at event
- Full page cover ad in Forum program
- Logo on all printed promotional material and website (with hyperlink)
- Representation in all TV, Radio, and print advertisements
- Logo on attendee gift bags
- Ability to provide an Insert/giveaway in attendee gift bags
- Recognition at Sponsor Luncheon in May
- First right of refusal to renew sponsorship level for 2012's event
- Attendee list provided electronically after the Forum

\$5,000 Platinum Sponsor Benefits (five available):

- Exclusivity for sponsoring one of the following specific opportunities: *End of Day Reception Sponsor; Green Booth Award Sponsor; "Welcome & Wake Up" /Continental Breakfast Sponsor; Registration Sponsor; Breakout Session Rooms Sponsor*



Business Women's Forum

(continued)

- Premium placement 8'x10' exhibit booth space
- 5 full day attendee passes to the Forum
- Logo & company name on PowerPoint background during breakfast & lunch
- Logo on all recognition signage at event
- Full page ad in Forum program
- Logo on all printed promotional material and website (with hyperlink)
- Ability to provide an insert/giveaway in attendee gift bags
- Recognition at Sponsor Luncheon in May
- First right of refusal to renew sponsorship level for 2012's event
- Attendee list provided electronically after the Forum

\$3,500 Gold Sponsor Benefits:

- 8'x10' exhibit booth space
- 4 full day attendee passes to the Forum
- Logo & company name on PowerPoint background during breakfast & lunch
- Logo on all recognition signage at event - half page ad in Forum program
- Logo on all printed promotional material and website (with hyperlink)
- Ability to provide an insert/giveaway in attendee gift bags
- Recognition at Sponsor Luncheon in May
- Attendee list provided electronically after the Forum

\$2,000 Silver Sponsor Benefits:

- 8'x10' exhibit booth space
- 3 full day attendee passes to the Forum
- Logo & company name on PowerPoint background during breakfast & lunch
- Logo on all recognition signage at event
- Quarter page ad in Forum program
- Logo on all printed promotional material and website (with hyperlink)
- Ability to provide an insert/giveaway in attendee gift bags
- Recognition at Sponsor Luncheon in May
- Attendee list provided electronically after the Forum

\$1,000 Bronze Sponsor Benefits:

- 8'x10' exhibit booth space
- 2 full day attendee passes to the Forum
- Logo & company name on PowerPoint background during breakfast & lunch
- Logo on all recognition signage at event
- Logo featured in Forum program
- Logo on all printed promotional material and website (with hyperlink)
- Ability to provide an insert/giveaway in attendee gift bags
- Recognition at Sponsor Luncheon in May
- Attendee list provided electronically after the Forum

Event & Program Sponsorship Contract



West Shore Chamber of Commerce
4211 Trindle Road, Camp Hill, PA 17011
P: 761-0702 F: 761-4315
www.wschamber.org
wschamber@wschamber.org

Company: _____
Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Signature: _____

Name of Event or Program: _____
Sponsorship Type: _____
Amount: _____ Date to be invoiced (Month & Year): _____

Billing Address (if different from above):
Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

With the signing, the undersigned agrees to pay the appropriate amount to the West Shore Chamber of Commerce. Once confirmed, the Chamber agrees to contact the undersigned with cancellation with refund deadlines. To become a confirmed sponsor the Chamber must receive payment. If you have any questions, please contact the West Shore Chamber of Commerce at 761-0702.



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\$1,500 - \$2,499

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\$1,000 - \$1,499

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\$500 - \$999

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