

Junior Leadership Central PA

The Junior Leadership Program of Central PA acquaints high school students with community needs and resources which influence the future of central PA; develops leadership skills and encourages students to interact with community leaders, decision-makers and peers from other schools; and challenges emerging leaders to apply their new knowledge and skills to community service projects.

Date: September 2011 - March 2012

Projected Attendance: 25 - 30 11th grade students from area high schools

Chamber Contact: Tammy McCrae, P: 761-0702, F: 761-4315, tammy@wschamber.org

Sponsorship Investment: \$150 - \$2,500

Prior Year Sponsors: Cumberland County Economic Development, AmeriChoice Federal Credit Union, The Patriot News, Engenuity Energy LLC, Hampden Township, Army Heritage Center Foundation

\$2,500 Presenting Sponsor Benefits -

- Event promotion in Chamber publications
- Event promotion to media
- Logo on curriculum materials
- Banner privileges
- Sponsor Signage
- Newsletter recognition
- Five minutes of podium time
- Opportunity to provide promotional materials for each student
- Opportunity to present to students
- Job shadowing opportunity
- Onsite tour/visit opportunity for students

\$1,000 Materials Sponsor Benefits:

- Logo on curriculum materials
- Newsletter recognition
- Job shadowing opportunity
- Onsite tour/visit opportunity for students
- Presentation to students

\$1,000 Site Sponsor (six available) Benefits:

- Logo on curriculum materials
- Presentation to students
- Job shadowing opportunity
- On-site tour/visit opportunity
- Newsletter recognition

\$1,000 Lunch Sponsor (six available) Benefits:

- Newsletter recognition
- Presentation to students
- Onsite tour/visit opportunity
- Job shadowing opportunity

\$150 Scholarship Sponsor Benefits:

- Sponsor sign in a prominent location
- Presentation of scholarships to students

