

# Your Direct Mail Solution

## MEMBER<sup>TO</sup>MEMBER CONNECTIONS

Send Chamber members your flyer or direct mail piece without the extra work or cost of conventional mailings.

*Products and Services • Special Events • Grand Openings  
Discounts and Coupons • New Locations*

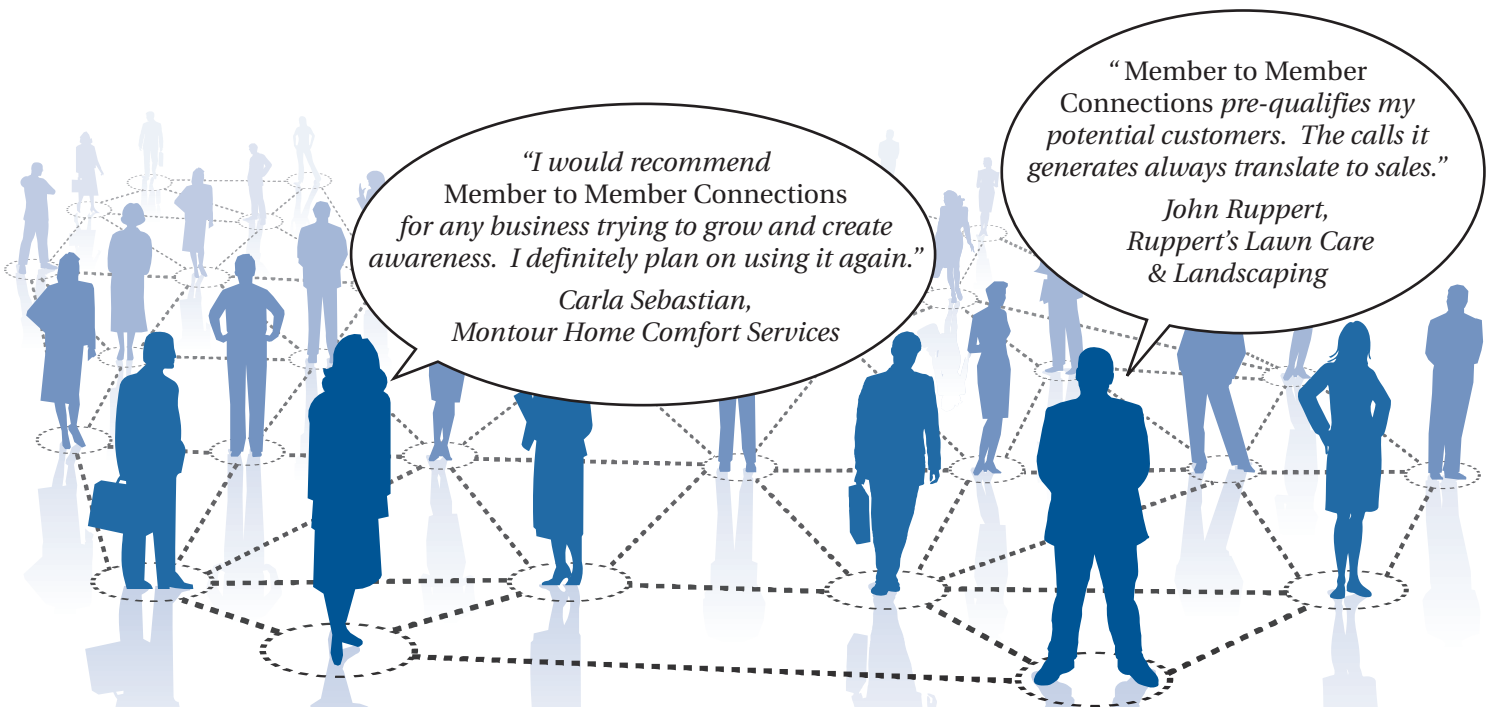
**EASY**..... Simply provide us with your promotional piece and we take care of everything else.

**EFFECTIVE**..... A proven response rate with pre-qualified customers.

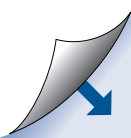
**EFFICIENT** ..... Every month, *Member to Member Connections* reaches central Pennsylvania business leaders...and we do all the work.

**EXCLUSIVE** ..... Each *Member to Member Connections* is strictly limited to one piece per business category.

**ECONOMICAL..** Just \$350 per mailing, *that's a huge savings over postage alone!*



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# Registration Information

## Reserve early

- A maximum of 15 flyers are sent in each mailing.
- Reservations are exclusive to one insert per business category.
- Space available on a first-come, first-serve basis.

## Some additional guidelines

- Any insert heavier than 0.3 ounces will result in a \$25 surcharge for every tenth of one ounce over.
- The maximum weight for an insert is one ounce.
- 1,200 copies of each insert must be delivered to Konhaus Marketing and Communications, 3544 Gettysburg Road, Camp Hill, by the deadline below. There is a \$20 charge for an insufficient supply of flyers.
- A copy of each insert must be submitted to the Chamber for approval. The Chamber reserves the right to reject any flyers that it deems inappropriate for distribution.
- Only members of the West Shore Chamber of Commerce may participate.
- For a full refund, cancellations must be made two weeks prior to the mailing date. Members cancelling after this date will be responsible for the cost.

For more information, contact Tammy McCrae at 761-0702 or [tammy@wschamber.org](mailto:tammy@wschamber.org).

**Just \$350 per mailing.**



*“When I've placed something of value in a Chamber mailing, I've received value back. I have experienced a greater than 33% redemption rate on coupons I've inserted.”*

Diann Roffe,  
Marketing Manager

2008	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
<b>Reservation Date</b>	16	13	11	15	12	17	14	12
<b>Drop Off Date</b>	23	20	18	22	19	24	21	19
<b>Mailing Date</b>	30	27	25	29	26	31	28	26

## MEMBER<sup>TO</sup> MEMBER CONNECTIONS

I would like to participate in the following 2008 *Member to Member Connections* mailings:

- May     June     July     Aug.     Sept.     Oct.     Nov.     Dec.



Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St.: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

Invoice company above for \$ \_\_\_\_\_

\*Please make check payable to **West Shore Chamber of Commerce**

Credit Card payment of \$ \_\_\_\_\_     Visa     MasterCard     American Express

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ Verification Code (found on back of card): \_\_\_\_\_

Cardholder's Name (Signature): \_\_\_\_\_

Cardholder's Name (Print): \_\_\_\_\_

