

Thank you for your interest in West Shore Chamber of Commerce sponsorships. Your sponsorship investment is more than a marketing opportunity or an investment in a quality event – it is a contribution to the Chamber and its service to the community. Fifty percent of the Chamber’s operating revenue is derived from program income. This helps the Chamber serve the business community while keeping membership affordable for businesses of all sizes.

## **Networking Mixer**

Monthly (limit 2 per month: one lunch and one evening)

Sponsorship fee: \$600

Approximate attendance: 100 to 150 Chamber members

As a Mixer Sponsor, you will receive:

- Logo on website and in Events Flyer
- Event registration services
- A detailed attendee list following the event for post-event marketing

As a Mixer Host, you provide:

- Event facility (Members who want to host mixers but do not have an adequate facility have partnered with other members to host mixers.)
- Hors d’oeuvres and beverages (expect 100+ attendees)
- Parking for a minimum of 100 vehicles

## **Speed Networking**

Throughout year as needed

Sponsorship fee - \$600

Approximate attendance: 25 to 40

Sponsorship benefits:

- Logo on website and in Events Flyer and email reminders
- Registration for 2 to the event
- Banner privileges at the event
- Five minutes of podium time
- Newsletter recognition
- Mailing list of event attendees

## **Website Sponsorship**

Sponsorship fee - \$50/month (limit 6 per month)

Sponsorship benefits:

- Logo and hyperlink on Chamber website

## **Email Sponsorship**

Weekly

Sponsorship fee - \$100

Sponsor benefits:

- Logo, 30 word description and hyperlink in two Chamber emails in one week

## **Newsletter Sponsorship**

Monthly

Sponsorship fee - \$600

Sponsor benefits:

- Company name on front page of newsletter
- Exclusive insert in newsletter centerfold

## **Newsletter Advertising**

Monthly

Contact the Chamber for specifications and deadlines

Ad rates:

- Single Ad: 2.5" x 2.5" = \$120
- Double Ad: 5" x 2.5" or 2.5" x 5" = \$230
- Quadruple Ad: 5" x 5" = \$440

## **Special Event Sponsorships**

Throughout year as needed

Sponsorship fee: \$600

Sponsorship benefits:

- Logo on website and in Events Flyer and email reminders
- Registration for 2 to the event
- Banner privileges at the event
- Five minutes of podium time
- Newsletter recognition
- Mailing list of event attendees
- Other benefits may be added depending on the nature of the event

## **Annual Golf Outing**

June 1, 2009

Sponsorship fee: \$100 to \$3,000 (Package options listed below)

Main Tournament Sponsor - \$3,000

- Foursome
- Logo on promotional materials
- Tee sign
- Bag insert
- Event program and newsletter recognition
- Podium time at dinner
- Banner or sign privileges at the event

## Dinner Sponsor - \$2,500

- Foursome
- Banner or sign privileges at the dinner
- Tee sign
- Bag insert
- Event program and newsletter recognition
- Podium time at dinner

## Give-Away Sponsor - \$2,000

- Foursome
- Logo on event give-away
- Tee Sign
- Bag insert
- Event program and newsletter recognition

## Hole-in-One Sponsor - \$1,500

- Foursome
- Company name on hole-in-one sign
- Tee Sign
- Bag insert
- Event program and newsletter recognition

## Beverage/Snack Sponsor - \$1,500

- Foursome
- Tee Sign
- Bag insert
- Event program and newsletter recognition
- Sponsor responsible for snacks and beverages in snack tent on the turn

## Cart Sponsor - \$1,000

- Foursome
- Company logo on all golf carts at the event
- Event program and newsletter recognition

## Putting Contest Sponsor - \$1,000

- Foursome
- Event program and newsletter recognition
- Tee sign at Putting Green
- Sponsor provides prize

## Tee Sign - \$100

- Event program recognition
- Tee sign on course
- Hole requests honored as available

## Bag Sponsor - \$100

- Provide 132 bags as approved by the Chamber

## Bag Insert - \$50

- Provide 1 item approved by the Chamber for 132 gift bags

## **Economic Forecast Luncheon**

September 17, 2009

Sponsorship fee - \$4,500

Approximate Attendance: 200

### Sponsor benefits:

- Logo on website, invitation and email reminders
- Banner privileges
- A table for 10 at the front of the room
- Opportunity to provide items on tables
- Opportunity to provide expert speaker
- Newsletter recognition
- Mailing list of event attendees

## **Business and Industry Night**

October 1, 2009

Sponsorship fee: \$4,400 (limit 7)

### Sponsor Benefits:

- Premier exhibit spot near the front entrance of the event.
- 10 tickets to the event; discount on additional tickets
- Logo on all promotional materials including:
  - Chamber website
  - Chamber newsletter
  - Exhibitor brochure
  - Event invitation
  - Television Commercial on WHP CBS 21
  - Back page of the Central Penn Business Journal
- Recognition in radio commercial on WHP 580 and in all press releases.
- Live, on-air interview with R.J. Harris from WHP 580 during the event.

Exhibitor fee: \$600

- 10' x 6' space with back and side drapes
- A draped 4' or 6' table with two chairs
- Electricity
- Listing on back page of Central Penn Business Journal
- Four tickets to the event; discount on additional tickets

## **Woman in Business Roundtable**

### **Luncheon Programs**

Sponsorship fee: \$600

Approximate attendance: 30 to 40

Sponsor benefits:

- Logo on website, Events Flyer and email reminders
- Registration for 2 to the event
- Banner privileges at the event
- Five minutes of podium time
- Newsletter recognition
- Mailing list of event attendees

## **Women in Business Roundtable**

### **Trap Shoot**

October 19, 2009

Approximate attendance: 75

Main Event Sponsor - \$2,500

- Logo on website, email reminders, Events Flyer
- Mention in all press releases
- Admission for 3 to the event
- Logo on event give-away
- Banner hung privileges
- Sponsor sign
- Event program recognition
- Newsletter recognition
- Mailing list of attendees

Lunch Sponsor - \$1,000

- Banner privileges in lunch area.
- Admission for 2 to the event.
- Recognition in newsletter, website and email reminders
- Sponsor sign in a prominent location.
- Event program recognition
- Mailing list of attendees

Supporting Sponsor - \$250

- Admission for 1 to the event
- Sponsor sign in a prominent location.
- Event program recognition

## **Annual Meeting and Luncheon**

January 2010

Sponsorship Fee: \$2,750 (4 Exclusive Sponsors)

Approximate Attendance: 300 to 350 Chamber members

Sponsor benefits:

- Logo on the Chamber website
- Logo in Chamber email reminder
- Logo in the event program
- Logo on invitation
- Banner privileges at the event
- VIP Table of 10
- Newsletter recognition
- Press Release recognition
- Mailing list of event attendees

## **Capital Region Council of Governments**

### **Annual Meeting and Dinner**

January 18, 2010

Sponsorship Fee: \$500 to \$2,500 (Package options listed below)

Approximate Attendance: 200 Chamber members and COG delegates

Main Event Sponsor - \$2,500 (Limit 1)

- Logo on the Chamber website
- Logo in Chamber email reminder
- Logo in the event program
- Banner privileges at the event (above stage)
- VIP Table of 10
- Mailing list of event attendees
- Five minutes of podium time
- Newsletter recognition
- Press Release recognition
- Display table

Event Co-Sponsor - \$1,000 (Limit 2)

- Newsletter recognition
- Press Release recognition
- Logo in the event program
- Banner privileges at the event (reception area)
- VIP Table of 10
- Mailing list of event attendees
- Display table

Supporting Sponsor - \$500 (unlimited)

- Display table
- Registration for 2 to the event
- Listing in the event program

## **Business Achievement Award Luncheon**

November 18, 2009

Sponsorship fee - \$3,000

Sponsor benefits:

- Logo on website, invitation and email reminders
- Banner privileges
- A table for 10 at the front of the room
- Opportunity to provide items on tables
- Newsletter recognition
- Mailing list of event attendees