

West Shore Chamber of Commerce Membership Directory 2010/2011 Opportunities

West Shore
Chamber of Commerce

Inspiring Business

Advertise in the 2010/2011 Directory and Receive Exposure for your business throughout Central Pennsylvania.

The West Shore Chamber is currently working on the 2010/2011 edition of the Membership Directory. This publication and your ad will be included in 1,500 print copies that are distributed to Chamber members, business leaders, new businesses, commercial and industrial prospects, and area newcomers.

The 2010/2011 Directory features multiple indices to look-up member businesses and has an emphasis on timely and useable content that is referenced time and time again.

Reserve before June 18 and receive 10% "early bird" discount.

Benefits of Directory Advertising

- 10% discount with 50% deposit before June 18
- Free ad on the Online Membership Directory
- Exclusive to West Shore Chamber members
- This reference guide remains on desks all year long
- An excellent resource featuring high quality member businesses in Central PA
- Joint advertising opportunities available. Receive all of the benefits at half of the cost
- Target businesses and consumers who purchase from trusted Chamber members

Please fill out both sides of this form to advertise in this quality publication. For black and white pricing, blue (PMS 294) spot color is available at no extra charge. When preparing your ad, please refer to the specifications on the opposite side. Call Mary Clayton at 761-0702 with questions.

Contact: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Method of Payment

Check (Please make checks payable to the West Shore Chamber of Commerce)

Credit Card: Visa MasterCard American Express

Card Number: _____ Expiration: _____ / _____

Billing Zip Code: _____ VIN# _____ Receipt: _____ E-mail _____ Fax _____ Mail _____

Your Signature: _____

Printed Name: _____

Mechanical Requirements

The ad must be the correct dimensions and format to avoid incurring production charges. Electronic art (MACcompatible) is preferred and can be provided in PDF, EPS, TIFF, or JPEG file formats.

All electronic files MUST be prepared at 300 DPI. Any materials from a laser printer must be 600 DPI. Artwork may be submitted electronically via e-mail in a "Zipped" folder to mary@wschamber.org or by mailing files on a CD or zip drive to the West Shore Chamber of Commerce.

Additional charges apply if ad copy is not submitted as noted. A charge will be applied to any edits to the original artwork submitted.

Additional Information

Negatives and artwork will be kept on file for one year. Artwork will be returned upon request at any time following the date of publication. Full Page Bleeds (Applies to covers only): Ad size should be 8-3/4 x 11-1/4 and Trim size is 8-1/2 x 11.

The West Shore Chamber of Commerce reserves the right to reject or take corrective action on any submitted ad that is of poor quality or does not meet mechanical specifications.

West Shore Chamber of Commerce



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Specifications	Price	Dimensions
<input type="checkbox"/> Back Cover (Color)	\$3,159	7-1/2" x 10"
<input type="checkbox"/> Inside Back Cover (Color)	\$2,679	7-1/2" x 10"
<input type="checkbox"/> Full Page (Color)	\$2,499	7-1/2" x 10"
<input type="checkbox"/> Full Page (B&W)	\$2,099	7-1/2" x 10"
<input type="checkbox"/> 1/2 Page (Color)	\$1,499	7-1/2" x 4-3/4" or 3-1/2" x 11"
<input type="checkbox"/> 1/2 Page (B&W)	\$1,299	7-1/2" x 4-3/4" or 3-1/2" x 11"
<input type="checkbox"/> 1/3 Page (Color)	\$1,049	4-7/8" x 4-5/8" or 2-3/8" x 9-1/8"
<input type="checkbox"/> 1/3 Page (B&W)	\$ 899	4-7/8" x 4-5/8" or 2-3/8" x 9-1/8"
<input type="checkbox"/> 1/6 Page (Color)	\$ 555	4-7/8" x 2-3/8" or 2-3/8" x 4-5/8"
<input type="checkbox"/> 1/6 Page (B&W)	\$ 499	4-7/8" x 2-3/8" or 2-3/8" x 4-5/8"
<input type="checkbox"/> Logo Listing	\$ 249	
<input type="checkbox"/> Bold Listing	\$ 99	
<input type="checkbox"/> Shaded/Boxed listing	\$ 99	